



# IDEA THE LITTLE GENIUS

**ZANUSSI**  
PROFESSIONAL

# IDEA PUT INTO PRACTICE

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## CHOOSE YOUR IDEA

Idea provides ready-to-use solutions ensuring the best possible storage conditions for every kind of food. You can choose from hot and cold functions.

## ENDLESS FINISHES

**Natural** or **colored wood** finishes. Endless design possibilities, to customize any environment with improved comfort.

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## IDEAL CLEANABILITY

A completely smooth design, which makes cleaning even **easier** and **quicker** with unparalleled hygiene. Nothing but infinite freshness in the spotlight.

## HIGH PERFORMANCE

The **R290** hydrocarbon reduces environmental impact, offers higher performance and is less harsh than traditional gases.





## LIGHTS AND SPACES

Various overshelves options. To create a distance between staff and customers and with the lighting that you think best enhances your food. The "L" solution requires the presence of a staff member, the "A" ones have an island layout.

1. **Curved** glass overshelf with "A" shaped support
2. **Flat** glass overshelf with "A" shaped support
3. **Flat** glass overshelf with **closed customer side** with "L" shaped support
4. Flat glass overshelf with **semi-closed customer side** with "L" shaped support



## THE PERFECT TOP

Foldable and convenient stainless steel tray sliders with two options, according to your preferences or requirements: **at counter top level** or **squared profile**.

## STATIONARY OR MOBILE

Great flexibility thanks to **stationary feet** or self-locking **wheels** : what is your idea of service?

# A FEAST FOR THE EYES

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- ENHANCE YOUR DISHES FROM BREAKFAST THROUGH DINNER
  - MEASURED UP TO YOUR EXPECTATIONS

# ENHANCE YOUR TASTY DISHES

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## INVITING LIGHTS

**LED lights** have countless advantages over fluorescent lights. Recent studies show that lighting helps to enhance food and make it look not only more appealing, but also more appetizing. Lighting is of key importance. Idea offers effective, cutting-edge solutions.



LED lights



Fluorescent lights

## PUT YOUR CREATIONS ON DISPLAY

### Display.

It is the perfect blend of innovation, technology and design.

### Space.

Each dish is presented to make it look even more tempting.

### Light.

The lights have been carefully placed in order to better enhance food presentation.



# FROM BREAKFAST THROUGH TO DINNER

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## BREAKFASTS IN HOTELS AND SMALL RESTAURANTS

Idea is the solution for the most diverse requirements. **Breakfasts in hotels, company cafeterias, self-service restaurants:** Idea stands out for its flexibility of use. The structure rests on stationary feet or wheels and can be adapted as desired with a very wide range of finishes in order to create innovative spaces or to perfectly blend in with the existing furnishings. Put your creations on display, engaging your guests, customers or students with all their senses. Ensuring maximum hygiene and cleanliness at all times.



# MEASURED UP TO YOUR EXPECTATIONS

## IDEA KIDS WITH FLYING COLOURS

Another situation in which Idea excels and performs well are **school cafeterias**: junior or senior high schools and universities. For students, teachers and school staff. With Idea Kids, food service goes smoothly with unparalleled hygiene. The cafeteria becomes simpler and more efficient, with added charm and comfort thanks to attractive design solutions, many configurations and color scheme possibilities.

For **kindergartens** and **primary schools**, Idea Kids gets smaller, but without losing quality! For school cafeterias, Idea Kids not only retains all its excellent features and quality, but also offers a child-friendly height (75 cm). In this way, also thanks to perfect lighting and a desirable range of colors, each cafeteria will become a place of well-being and shared pleasure.



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