

# lagoon® Advanced Care

Experience the new vibe  
in Professional Textile Care



# The ultimate solution for cleaning delicate garments, leathers, and shoes

When you choose lagoon® Advanced Care you embrace a new vibe of unique benefits and advantages like you have never experienced before



## Perfect and fast results

### Dry-to-Dry in 1 hour

Smart detergents and innovative processes enable garments to get dried in the dryer with no hang-drying required. Fully dried garments are wrinkle-free and easy to finish.



## Smart and green

### Say goodbye to solvent-based cleaning.

Every type of garment and textile, most types of leathers, and even shoes can be treated with lagoon® Advanced Care for optimum care, in a true eco-friendly way.



## Unique user experience

### Modern and intuitive interface

The new ClarusVibe control guarantees smooth interaction, providing a smart and effortless way to manage the lagoon® process.



## Rapid return on investment

lagoon® Advanced Care takes care of your business with a higher loading factor, less prespotting, easier finishing and faster process time.



# Innovation is the driver of great performance

Your needs play a major role in every phase of our core developments.

This time we took our lagoon® Advanced Care solution one step further, enhancing its capability to offer you **new revenue opportunities**. Choose lagoon® Advanced Care and experience **quality, performance, and profitability** in a truly **sustainable** way.



**lagoon® Advanced Care works hand in hand with you to boost your business.**

**Fast process time and easy operations, reliable quality results on all textiles, efficiency in the use of the equipment and utilities** - we know how much all this is critical to your success as a professional cleaner.

Don't take shortcuts, ensure your business quality and profitability. Day after day.



## Trust the experience of Industry Leadership

Resulting from over **20 years of expertise in professional textile care**, lagoon® Advanced Care is the first 1-hour-Dry2Dry - wet cleaning system ensuring results not only on delicate garments and textiles, but also on leathers and shoes.

## Endorsed by experts

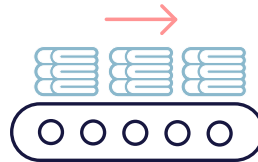
The Hohenstein Institute has conducted comparative tests on the effects of both lagoon® Advanced Care and solvent cleaning on delicate garments, in laboratory condition. After more than 10 cleaning cycles, the tests have shown equal or comparable results for both technologies, in terms of textile wear, dimensional change and color loss. Test results available upon request.

The wool programs in on the lagoon® wet-cleaning system have been approved by The Woolmark Company since 2004 for cleaning Woolmark garments labelled as dry-clean only. In UK, Eire, Hong Kong and India the Woolmark Logo trade mark is a certification trade mark.



# Wet cleaning has never been so simple and effective

Time has come to bid farewell towards perchlorethylene and other noxious chemicals. Enjoy the new vibes of fast, easy and green. Regardless of the fabric or the manufacturer, load after load lagoon® Advanced Care will provide a stress-free operation with proven quality results and guaranteed profitability.



## Exceptional design

The flow has been designed with the operator in mind. The equipment is ergonomically certified and intuitive to use

## Stress-free operation

The system benefits from the latest Electrolux Professional technology, with intuitive interfaces and connectivity ready machines

## Effortless process

Get it right the first time thanks to a full system approach including specific detergents and tailored training

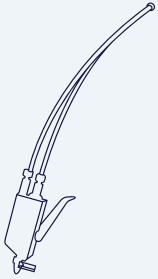
## Do more & better in less time

A quality choice with no harmful impact on the environment. Your customers will appreciate the difference



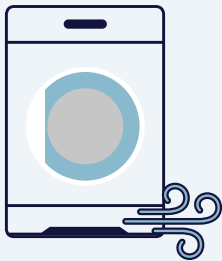
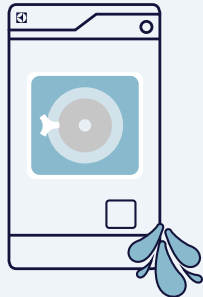
# A continuous workflow assuring efficient service

1 Garment received



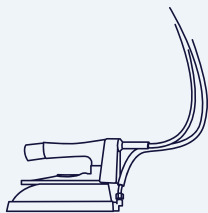
2 Prespotting = 5 min

3 lagoon®-clean = 25 min



4 lagoon®-dry = 20 min

5 Finishing = 5 min



6 Ready to deliver

Ecofriendly and sustainable: the natural choice for every garment

Silks, wools, cashmere, viscose, embroidery, sequins... fibres of every kind are refreshed and regenerated by lagoon® cleaning. From coats to saris, from wedding dresses to kimonos, from tuxedos to cocktail dresses, wool blankets and viscose curtains, but also leather: shoes and sneakers there is no limit to what you can clean with lagoon® Advanced Care.



Total process time\* = 55 min

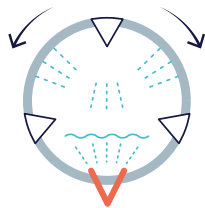
# The difference lies in the details



**lagoon®**  
Advanced Care  
Optimised consumptions

## Advanced technology ensures running costs' control

No matter how much you load the drum. Each time the synergic action of **Integrated Savings** and **Intelligent Dosing** defines the effective weight of the load and adjusts detergents and water level accordingly, guaranteeing constant optimization of costs.



**lagoon®**  
Advanced Care  
Hydraulic action

## Increase the production up to 50% at each load

The hydraulic action of the **ProV'tex** function substitutes traditional mechanical action. Without fear of creating damage to textiles, it is possible to load the machine up to 75% of its capacity. ProV'tex ensures a highly effective and still extremely delicate cleaning on all fibers and textiles.



**lagoon®**  
Advanced Care  
Active Textile protection

## Correct loading of the drum prevents damage to delicate garments

The **Integrated Savings** function indicates on the display the effective load and prevents the start of the cycle if machine is overloaded or underloaded, according to program selected. This way garments are protected from excessive mechanical action which can cause damage to fabric.





lagoon®  
Advanced Care  
Power Balance

**Highly performing extraction boosts efficiency in the drying phase**

Especially when processing different loads, it is important to rely on optimal dewatering. **Power Balance**, a standard feature in the lagoon® Advanced Care washers, activates the correct extraction force no matter the load, thus ensuring optimal drying performances.



lagoon®  
Advanced Care  
Moisture Balance

**Ensure that delicate garments are dried in a safe manner**

Drying time needs to be just the right one, to avoid any shrinkages and wrinkles. **Moisture Balance** defines exactly when the needed level of moisture retention is achieved and the garments are fully dry, ready to be unloaded.



lagoon®  
Advanced Care  
OnE Connected

**Optimize processes with no time delay**

**Organize your staff, maximize your time and production.** OnE Connected tracks every aspect of your routine to optimize your work flow. It informs about required maintenance and detergent levels to allow timely reordering.

# A complete range to give you extreme flexibility

Select your ideal combination of equipment according to number of pieces to clean each day. Add the specific finishing cabinet Serenity to enhance and complete your process by adding extra hygiene.

ITEMS/DAY*	WASHER	DRYER	IRONING TABLE	FORM FINISHER	OPTIONAL
70	WH6-6 lac	TD6-7 lac	1 X FIT7	-	Serenity Cabinet
110	WH6-14 lac	TD6-14 lac	1 X FIT1-2 WC	-	Serenity Cabinet
240	WH6-20 lac	TD6-20 lac	2 X FIT1-2 WC	FFT-WC	Serenity Cabinet
320	WH6-27 lac	TD6-30 lac	2 X FIT1-2 WC	FFT-WC	Serenity Cabinet
400	WH6-33 lac	TD6-37 lac	3 X FIT1-2 WC	FFT-WC	Serenity Cabinet

\* day=8 working hours on average

For high capacity shops and/or according to required quality output, lagoon® Advanced Care range includes the dedicated Press table FPA1-D and the trouser toppler FTT1.

If you are new to the business you can start small, and grow bigger as your customer base increases.

**lagoon® Advanced Care system is a perfectly scalable solution, and it handles also your regular laundry needs.**



# More than just clean and revitalized fibers

Your customers will be more comfortable with your services if you can offer them the peace of mind of hygienically treated garments, with no compromise to the well being of the fibers.



The lagoon® Advanced Care system features the optional Serenity Cabinet, for final touch and quick disinfection of fibers before delivering garments back to customers.

Serenity Cabinets provides a **reduction of SARS-CoV-2** viral infectivity by log 6\* in a few minutes.

\* log 6 reduction equals to 99,9999% viral infectivity reduction. The efficacy of reduction of SARS-CoV-2 viral infectivity on textiles in the Serenity Cabinet is confirmed by RISE (The Research Institute of Sweden) on the basis of Electrolux Professional laboratory data.



Serenity Cabinet is the ideal complement for efficient drying of leathers and shoes



# Gentle action on the delicates

lagoon® Advanced Care knows how to take care of the most delicate fibers as wools and silks, as well as cotton, linen, viscose, through tailored programs matching with smart detergents dosed in the most precise and accurate way.

**Two dedicated detergents, one fabric conditioner are essential part of the lagoon® Advanced Care system** in order to guarantee trustable Woolmark approved results.



W01 - lagoon® Sensitive Detergent



W02 - lagoon® Delicate Detergent



W03 - lagoon® Sensitive Conditioner

**A complete prespotting agents' range assures effortless results in case of stains removal need**



# Delicates but not only

As a professional cleaner you want to combine the expertise in handling the delicate garments with taking care of the laundry pile for extra revenue.

lagoon® Advanced Care provides utmost flexibility to the cleaner. The machines are designed to handle the most delicate garments but also process laundry textiles.



Take care of the laundry pile in a truly effective and profitable way thanks to the dedicated laundry detergents range.

**A smart choice to enhance your process results**

The Electrolux Professional original range of detergents offers high quality, safety and effectiveness. Low environmental impact ensured thanks to reduced water pollution, waste production and energy consumption compared to standard products on the market.



# Global Approach Local Support

Appointed Experts in every continent and a team of selected Local Trainers in every region, supported by a Core Development Team, available all the time to assure smooth experiences in every phase of your business and the success of your investment.



# Always by your side



When you choose lagoon® Advanced Care you access immediately the services provided by lagoon® Academy.

Whether you are new to business of professional textile care, or you are switching from a different technology, the Academy is there by your side to make sure that you can do the right thing and do it right from the beginning. And gain the trust and preference of your customers.



**Guaranteed**  
lagoon®  
Advanced Care

A lagoon® approved trainer will lead you through all the steps needed for you to become a **lagoon® Advanced Care certified operator.**

You will benefit from training material and visual aids to give you peace of mind in your everyday operations' flow



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to find out more





Excellence is central to everything we do.  
By anticipating our customers' needs, we strive for  
Excellence with our people, innovations, solutions and services.  
To be the OnE making our customers' work-life easier,  
more profitable – and truly sustainable every day.

Follow us on



[www.electroluxprofessional.com](http://www.electroluxprofessional.com)

## Excellence with the environment in mind

- ▶ The majority of Electrolux Professional Group factories are third-party certified according to ISO (International Organization for Standardization) standards ISO 9001 and ISO 14001, with some sites also certified ISO 5001 and ISO 45001.\*
- ▶ We are focused on developing innovative and sustainable solutions designed for low water, energy and detergent consumptions and reduced emissions.
- ▶ Our products are tailored to human comfort based on ergonomic principles and according to the user's natural workflow, achieving maximum efficiency with minimum effort. We also perform third-party ergonomic certifications on certain products (ERGOCERT).
- ▶ The selection of materials and technologies for our products complies with REACH (Registration, Evaluation, Authorization and Restriction of Chemicals) and RoHS directives (Restriction of Hazardous Substances 2011/65/EU) for the protection of human health and the environment



\*for more details, refer to annual Sustainability Report at: [electroluxprofessionalgroup.com](http://electroluxprofessionalgroup.com)